



# Annville-Cleona Community Arts Day

Christ Church United Church of Christ

200 South White Oak Street

Annville, PA 17003



August 29, 2019

Dear

Christ Church United Church of Christ is organizing our Second Annual Annville-Cleona Community Arts Day. The purpose is to provide a daylong celebration of the visual and performing arts by and for the Lebanon Valley. This is not a "church" event, but a community event. We also would like to provide a free lunch to everyone who attends the event. This year's event will be held on Saturday, November 2, 2019 from 9:00 am until 4:00 pm. Last year we included such organizations as the Washington Band of Annville, One Night Only Barbershop Quartet, the St. Thomas' Dulcimer Ensemble, musicians and vocalists from the Annville Music Center, Beverly Asroff's Piano Studio and the musical theatre students of Carol Saltzer's Studio. We even enjoyed an open-performance time and individuals shared their talents with the attendees. Local artists including the Hershey Area Art Association, SPLAT Art Studio of Annville and the students of Bright Beginnings Pre-School shared their work. We also had a number of individual local artists participate, too.

As part of this celebration of the arts last year, we provided a free lunch for the more than 350 participants and attendees thanks to the generous contributions of Berks Foods, WaWa, Diffenbach's Chips, Hershey's Chocolates, Weis Markets as well as the members of Christ Church. In order to provide a free lunch this year, we are reaching out to local businesses as well as major corporations. WaWa and Diffenbach's Chips have already agreed to provide drinks and snacks for 500 people.

I am writing this letter to invite you to be a Co-Sponsor or Supporter of this event! As a leader in the community, your involvement with us in this completely free event can only help us to expand and improve the arts in our community. It is also an opportunity for local performers and artists to share their work with others.

Community and corporate sponsors are the primary source of funding for this event and will help us to continue to provide this free event, free lunch and to ensure its success. You can provide support in the following ways:

- Be a Co-Sponsor or Event Supporter through a monetary donation. Your company logo will be placed on materials to promote the event.
- Donate baked goods/snacks, fruit, water, promotional items that can be given away, etc.
- Participate on our planning committee.
- Volunteer at the event.

Enclosed is a sponsorship form that gives information on sponsorship levels. Beyond your sponsorship, we welcome you to join us by participating in the Annville-Cleona Community Arts Day. We look forward to hearing from you. For more information about this event, please contact: Kevin Biddle at (717) 813-3515 or by email at [accommunityartsday@gmail.com](mailto:accommunityartsday@gmail.com)

On behalf of the Annville-Cleona Community Arts Day planning committee we thank you for your support.

Sincerely,

Kevin L. Biddle

Arts Day Coordinator

Enclosure: Sponsorship form



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200 South White Oak Street  
Annville, PA 17003



## SPONSORSHIP FORM

Annville-Cleona Community Arts Day  
Saturday, November 2, 2019  
9:00 am – 4:00 pm

*The Annville-Cleona Community Arts Day is a daylong celebration of the visual and performing arts in the Lebanon Valley. All events and lunch are free to all attendees.*

Please consider the following ways you can make the  
**Annville-Cleona Community Arts Day** a success!  
Deadline for sponsorship: October 1, 2019

### **Business Sponsor- \$250 or above**

Business Card-Sized Ad in the event program booklet

Company name/logo displayed at events

Company name/logo mentioned in all advertising

Company name/logo mentioned in all social media posts

### **Event Supporters- \$100- \$249**

Company name and contact information placed in the event program booklet

Company name/logo displayed at events

### **Patron of the Arts- Amount of Your Choosing**

Company/Personal name printed in the event program booklet

*\*Businesses and individuals will be asked to provide a pdf or jpeg format copy of their business card, logo and other information by October 1, 2019.*



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## SPONSORSHIP

*Please check the appropriate level.*

\_\_\_\_\_ Become a **Business Sponsor**

\_\_\_\_\_ Become an **Event Supporter**

\_\_\_\_\_ Become a **Patron of the Arts**

\_\_\_\_\_ Participate on planning committee

\_\_\_\_\_ Volunteer at event

**Please complete the information below.**

-----  
Business Name:

\_\_\_\_\_  
Contact Name:

\_\_\_\_\_  
Contact Phone:

\_\_\_\_\_  
Contact E-mail:

Please e-mail your company artwork, business card ad, and/or log to:  
***accommunityartsday@gmail.com***

Please mail this completed sponsorship form and a check for your donation made payable to Christ Church United Church (with A-C Community Arts Day written on the memo line) to:

Christ Church United Church of Christ  
Community Arts Day  
ATTN: Kevin Biddle  
200 South White Oak Street, Annville, PA 17003